

Programs: AUTMites & Cohorts

Join the Movement



Increasing diversity in tech & building the workforce development ecosystem

Workforce Development

Networking

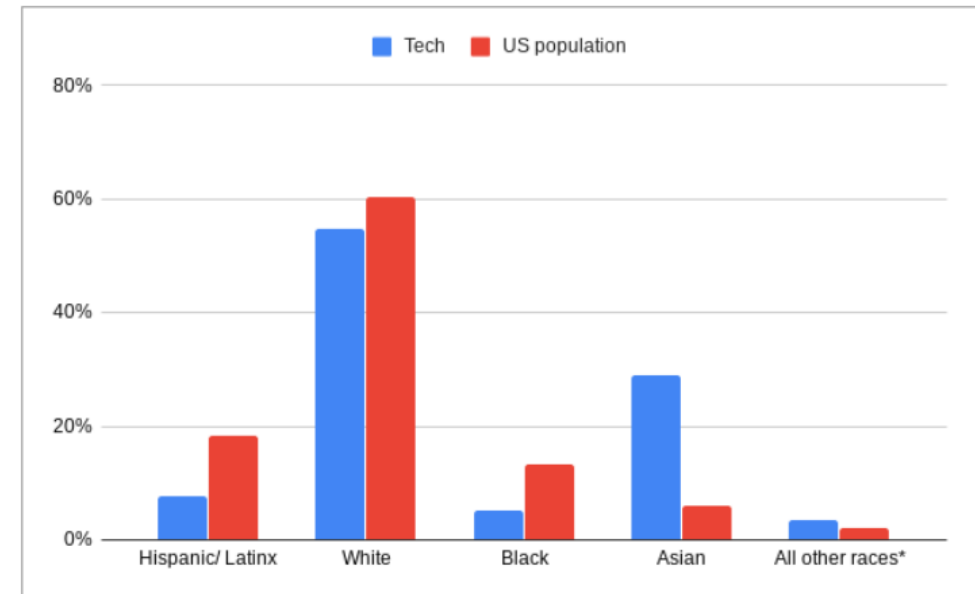
Job Placement

The Problem - Lack of Talent in Tech

Two-part issue:

1. Underrepresentation of Blacks and Hispanics in tech
 - Blacks and Hispanics consist of 31% of the U.S. population, but make up less than 13% of the U.S. tech ecosystem
2. Lack of talent to meet demand
 - 245,500 new tech jobs projected for 2021, with over 3.9 million job postings across the tech industry

Racial distribution of tech employees relative to US population



Data from 35 US based tech companies for US employees. *Aggregate of Native Hawaiian or Pacific Islander, American Indian or Alaskan Native, and Two Or More Races.

The Solution – Awareness To Employment Pipeline

Four steps to address the skills gap and increase representation of Blacks and Hispanics in tech:

1. Increase access and exposure

- Horizons and Day-in-the-Life program
- Weekly newsletter

2. Build social capital

- Corporate partner events
- ReThink Austin

3. Upskill and reskill

- AUTM Learn app
- Curriculum, on-the-job training, and mentorship
- Internships, bootcamps, and apprenticeships

4. Advocate

- Promote digital equity: Texas Technology for All Initiative

To Be An AUTMite

- ❑ Hard Skills Training
- ❑ Soft Skills Training
- ❑ AUTM Horizons/ Day in the Life
- ❑ Mentorship Matching
- ❑ Networking/Events
- ❑ Community Service



AUTM Training: Upskilling & Reskilling



Getting Started

<https://www.autmtx.org/get-trained>

1. Submit application for full scholarship
2. AUTM Orientation
 - AUTMite Agreement
 - Wrap-Around Services
3. Course Selection
4. Course Registration
5. Course Completion
6. Certification Exam
7. Job Placement

AUTM Learn App

❑ Exposure:

- Emerging Technology
- Career Exploration Ideas






❑ Development:

- Hard Skills*
 - Cybersecurity
 - Blockchain
- Soft Skills*
 - Communication
 - Leadership




*More options available



Cohorts: Hard Skills Training

Partners	Courses	Credentials	Timeframe
<u>Austin Free-Net</u> 	<ul style="list-style-type: none"> • IT Fundamental+; • A+ (Core 1&2); • Network+; • Security+ 	<ul style="list-style-type: none"> • <u>CompTIA IT Fundamental+ Certification</u>; • <u>CompTIA A+ Certification (Core 1&2)</u>; • <u>CompTIA Network+ Certification</u>; • <u>CompTIA Security+ Certification</u> 	7 weeks/ course
<u>Galvanize</u> 	<ul style="list-style-type: none"> • Software Engineering; • Data Science 	<ul style="list-style-type: none"> • Software Engineering Certification; • Data Science Certification 	12-40 weeks (Full-time or Part-time)/ course
<u>Tech Talent South</u> 	<ul style="list-style-type: none"> • Code Immersion - Full Stack Development; • JavaScript Application Development; • Data Science 	<ul style="list-style-type: none"> • Code Immersion Certificate; • JavaScript Certificate; • Data Science Certificate 	8-10 weeks (Full-time or Part-time)/ course
<u>Austin Community College</u> 	<ul style="list-style-type: none"> • Advanced Manufacturing Program 	<ul style="list-style-type: none"> • Certified Production Technician (CPT+), Manufacturing Skill Standards Council (MSSC) 	4-8 weeks
<u>Skillpoint Alliance</u> 	<ul style="list-style-type: none"> • Advanced Manufacturing Program 	<ul style="list-style-type: none"> • Certified Production Technician (CPT+), Manufacturing Skill Standards Council (MSSC) 	6 weeks

Cohorts: Hard Skills Training

Partners	Courses	Credentials	Timeframe
<u>Black Girls Drone</u> 	<ul style="list-style-type: none"> Drone Pilot 	<ul style="list-style-type: none"> Drone Pilot Federal Aviation Administration (FAA) Certification 	8 weeks
Kilroy Blockchain 	<ul style="list-style-type: none"> Blockchain Developer; Contact/Vaccination Tracing 	<ul style="list-style-type: none"> Blockchain Certification; John Hopkins Certified Contact Tracer 	6 weeks/ course
<u>Grow with Google</u> 	<ul style="list-style-type: none"> Google IT Support; Google IT Automation w/Python; Google Data Analytics; Google UX Design; Google Project Management 	<ul style="list-style-type: none"> Google Professional Certificate(s) 	3-6 months

Apprenticeships

- ❑ Software Development
- ❑ Information Technology
- ❑ Cybersecurity

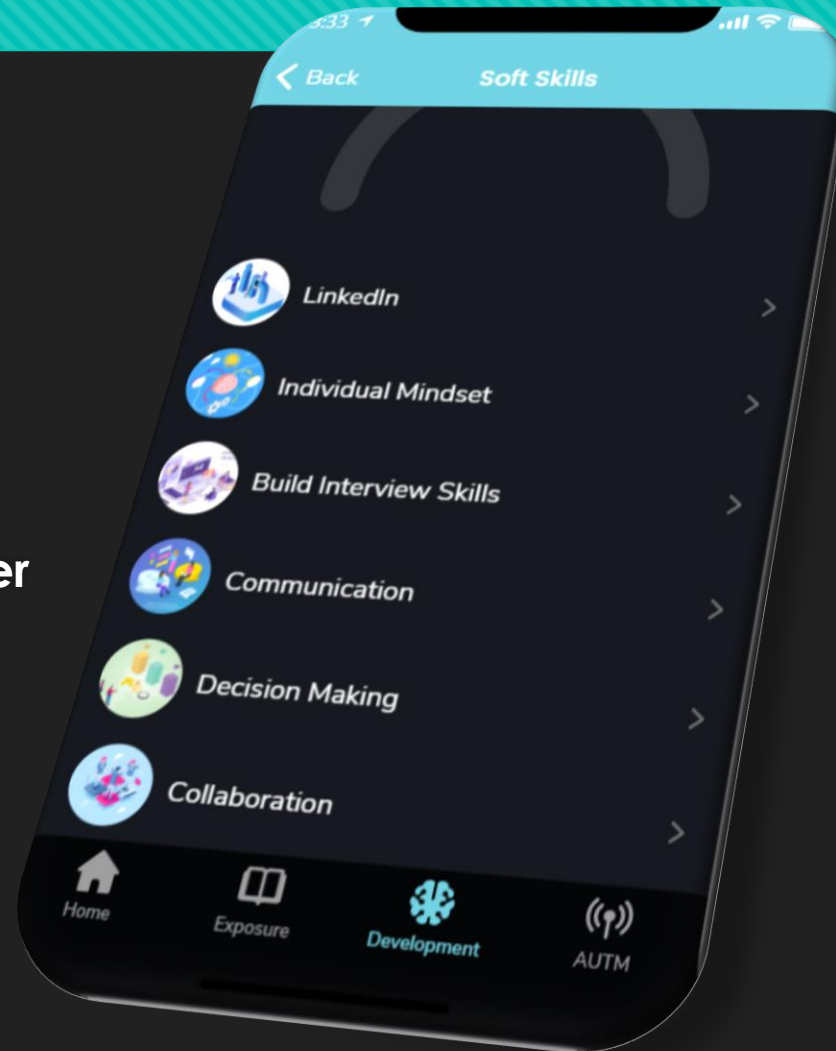


Soft Skills

AUTM Learn App:

- ❑ Self-guided
- ❑ Videos

Complete one module per month



Facilitator: Eric Collier

- ❑ AUTMite Leadership and Personal Skills Development

Attend one class per month (6 months)

AUTM Programming: Increasing Exposure



Horizons

MEET YOUR AUTM HORIZONS' SPEAKER

David Williams, MBA

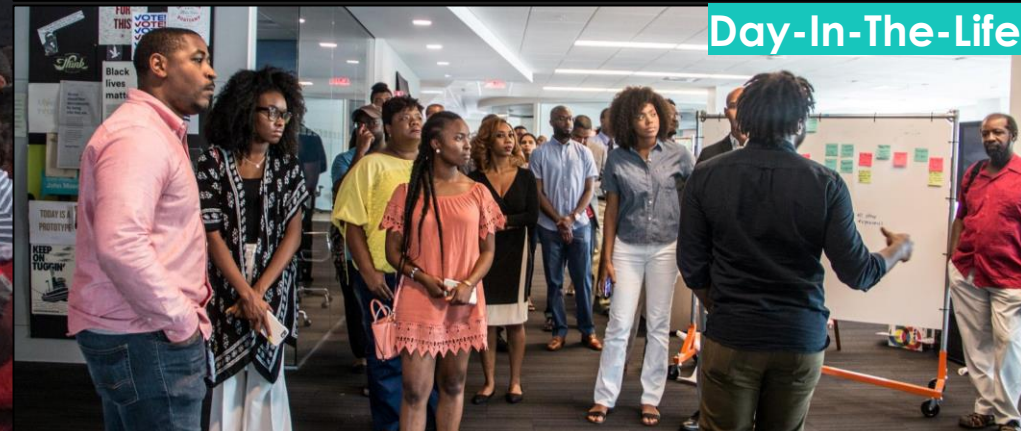
STRATEGIST
BROTHER
COMMUNICATOR
FRIEND
ADVOCATE
LEADER
MENTOR
FEARLESS
ADP



CONNECTOR
WRITER
VOLUNTEER
DISTRICT MANAGER
DANCER
NIGERIAN
CENTRAL AFRICAN



Day-In-The-Life



Horizons

A little about us:
we're a bit different than the usual speakers



Kristin Bonds, Founder & Programs Advisor



Mercedes Ballard, Founder & Talent Advisor



Mentorship Matching

Mentorship Type:

- ☐ Occupational
- ☐ Career/Life Coach

Interest/Expertise: (Occupational)

- ☐ Technical
- ☐ Non-Technical

Availability: (min. 1hr/month)

- ☐ Meeting Duration
- ☐ Occurrence

Mentorship Type:

1. [Complete Mentor Matching Form](#)
2. Email Introduction
3. Meet and Connect
4. Tracking: POINT Mobile App



Defining Your Next Career Move at HomeAway



Entering and Excelling in Tech: A conversation about the Black and Hispanic experience in the Technology Industry



GCP Specialist



Assoc. Program Manager



Engineering Lead & Entrepreneur

Join us for a panel discussion with Karlos Knox, Morgan Burgess, and Sara Ines Calderon moderated by Isa White, as they discuss the challenges faced by our community when entering the Tech world.

Feature Breakout Sessions:

- Mock interviews
- Resume Workshop
- Technology Showcase

You will leave this session ready to overcome and grow your career in the technology industry.

Dec 9, 2020 | 6-8 PM,
Register here:



ReThink Austin at SXSW

AUTM Events: Building Social Capital



Three ways you can support Texas Technology for All

1



Sign the petition – help us reach 1 million signatures!

We are gathering signatures to support the Texas Technology for All campaign. With enough signatures, we will ask Governor Abbott to work with AUTM and other organizations as well as the Broadband Development Council and Operation Connectivity to increase representation for underserved communities.

2



Spread the word

Once you have signed the petition, help us reach our goal of 1 million signatures by sharing your commitment to technology access on social media. Use icons on the right to visit our social sites and tag us in your content.



@autmtx

3



Donate to AUTM

Donations go directly towards our three main impact areas:

1. Providing internet access
2. Distributing computers
3. Teaching digital skills

We have made great progress, but still need your help! To date we have over **2,020 signatures** and have donated **250+ computers** that were given to three organizations and individuals.



About AUTM

Austin Urban Technology Movement (AUTM) bridges the gap between the Black and Hispanic communities and the technology industry through job placement, career development, and networking opportunities. [Learn more](#)

[Sign the petition](#) and learn more about Texas Technology for All

AUTM Advocacy: Promoting Digital Equity



Thank You!



Follow us on social @autmtx



Contact Us

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www.autmtx.org