Programs: AUTMites & Cohorts

Join the Movement

AUTM AUSTIN URBAN TECHNOLOGY MOVEMENT

Increasing diversity in tech & building the workforce development ecosystem

Workforce Development

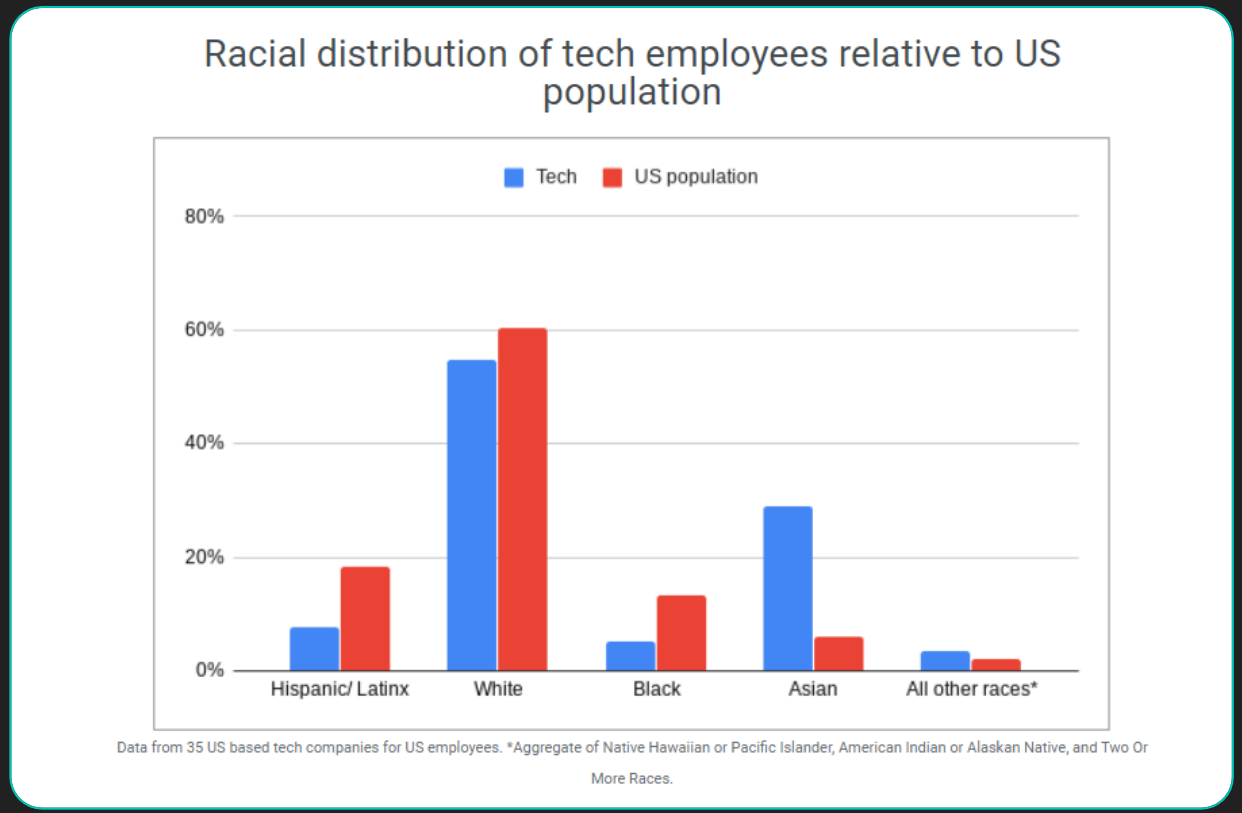
Networking

Job Placement

The Problem - Lack of Talent in Tech

Two-part issue:

1. Underrepresentation of Blacks and Hispanics in tech
   - Blacks and Hispanics consist of 31% of the U.S. population, but make up less than 13% of the U.S. tech ecosystem
2. Lack of talent to meet demand
   - 307,000+ new tech jobs were created in 2019, with 4.6 million+ total job postings in tech



AUTM AUSTIN URBAN TECHNOLOGY MOVEMENT

The Solution – Awareness To Employment Pipeline

Four steps to address the skills gap and increase representation of Blacks and Hispanics in tech:

1. **Increase access and exposure**
   - Horizons and Day-in-the-Life program
   - Weekly newsletter
   - Mentorship
2. **Build social capital**
   - Corporate events
   - Annual Rethink Austin at SXSW
3. **Upskill and reskill**
   - AUTM Learn app
   - Curriculum & on-the job training
   - Internships, bootcamps, and apprenticeships
4. **Advocate**
   - Promote digital equity - Texas Technology for All petition

AUTM AUSTIN URBAN TECHNOLOGY MOVEMENT

...to be an AUTMite

- Hard Skills Training
- Soft Skills Training
- AUTM Horizons/ Day in the Life
- Mentorship Matching
- Networking/Events
- Community Service

AUTM AUSTIN URBAN TECHNOLOGY MOVEMENT

ACC Career Week

AUTM Training: Upskilling & Reskilling

AUTM ReLaunch

Getting Started

www.autmtx.org/join-autm

1. Complete "Join AUTM" Form
2. AUTM Orientation
   - AUTMite Agreement
   - Computer Loaner Agreement *
3. Course Selection
4. Course Registration
5. Course Completion
6. Certification Exam
7. Job Placement

*if needed

AUTM AUSTIN URBAN TECHNOLOGY MOVEMENT

AUTM Learn App

- Exposure:
  - Emerging Technology
  - Career Exploration Ideas
- Development:
  - Hard Skills
    - Cybersecurity
    - Computer Science
  - Soft Skills
    - Communication
    - Leadership

AUTM AUSTIN URBAN TECHNOLOGY MOVEMENT

Partner Cohorts: Hard Skills Training

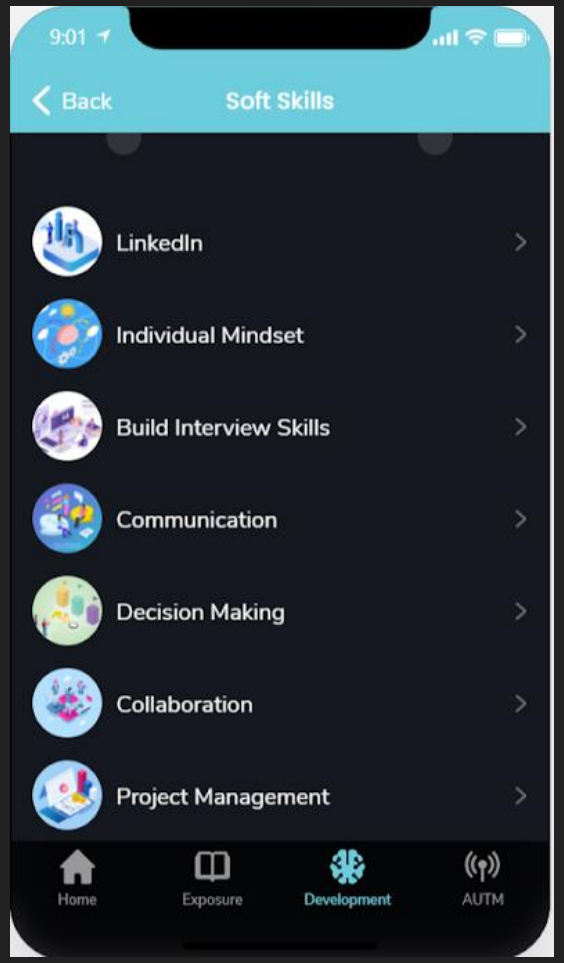
Partner	Course	Certification	Timeframe
Austin Free-Net	• IT Fundamental+; • A+ (Core 1&2); • Network+; • Security+	• CompTIA IT Fundamental+ Certification; • CompTIA A+ Certification (Core 1&2); • CompTIA Network+ Certification; • CompTIA Security+ Certification	7 weeks/ course
Black Girls Drone	• Drone 101	• Drone Pilot Federal Aviation Administration (FAA) Certification	8 weeks
Galvanize	• Software Engineering; • Data Science	• Software Engineering Certification; • Data Science Certification	40 weeks (Part-time)/ course
Grow with Google	• Google IT Support; • Google IT Support Automation w/Python; • Google Data Analytics; • Google UX Design; • Google Project Management	• Google Professional Certificate(s)	3-6 months/ course
Skillpoint Alliance	• Advanced Manufacturing Program	• Certified Production Technician (CPT+), Manufacturing Skill Standards Council (MSSC)	6 weeks

Soft Skills

AUTM Learn App:

- Self-guided
- Videos

Complete one module per month



Facilitator: Eric Collier

- BLS Leader Development: The Science of Effectiveness
- Creating the Mindful Brain: Applying the Science of Effectiveness

Attend one class per month (6 months)

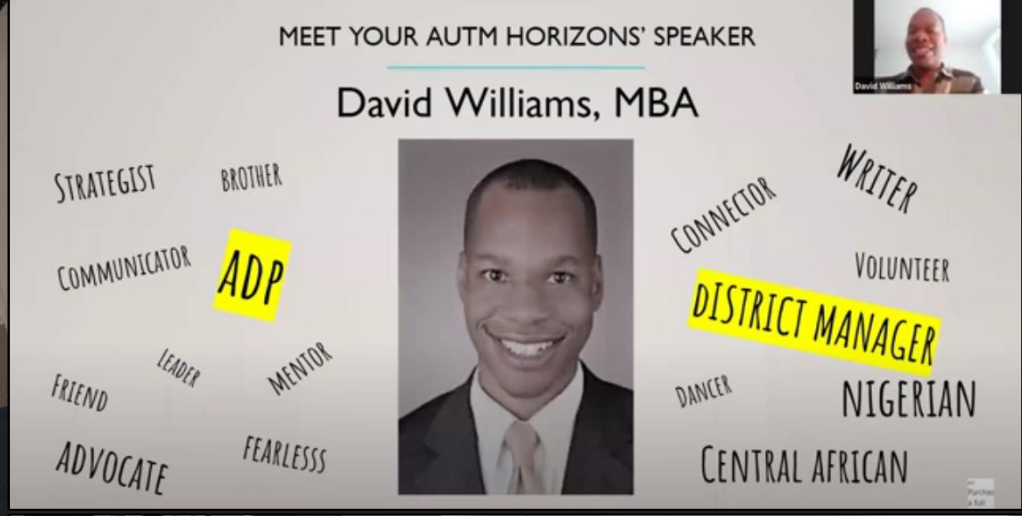
AUTM AUSTIN URBAN TECHNOLOGY MOVEMENT

Apprenticeships

- Software Development
- Cloud Support Specialist
- Cybersecurity *(coming soon)*

AUTM AUSTIN URBAN TECHNOLOGY MOVEMENT

AUTM Programming: Increasing Exposure



AUTM AUSTIN URBAN TECHNOLOGY MOVEMENT

Mentorship Matching

Mentorship Type:

- ❑ Occupational
- ❑ Career/Life Coach

Interest/Expertise: (Occupational)

- ❑ Technical
- ❑ Non-Technical

Availability: (min. 1hr/month)

- ❑ Meeting Duration
- ❑ Occurrence

Mentorship Type:

1. Complete Mentor Matching Form
2. Email Introduction
3. Meet and Connect!
4. Tracking: POINT Mobile App

AUTM AUSTIN URBAN TECHNOLOGY MOVEMENT

HISPANIC HACKERS

AUTM AUSTIN URBAN TECHNOLOGY MOVEMENT

Entering and Excelling in Tech: A conversation about the Black and Hispanic experience in the Technology Industry

GCP Specialist

Join us for a panel discussion with Karlos Knox , Morgan Burgess, and Sara Ines Calderon moderated by Isa White, as they discuss the challenges faced by our community when entering the Tech world.

ssoc. Program
anager

Feature Breakout Sessions:

- Mock interviews
- Resume Workshop
- Technology Showcase

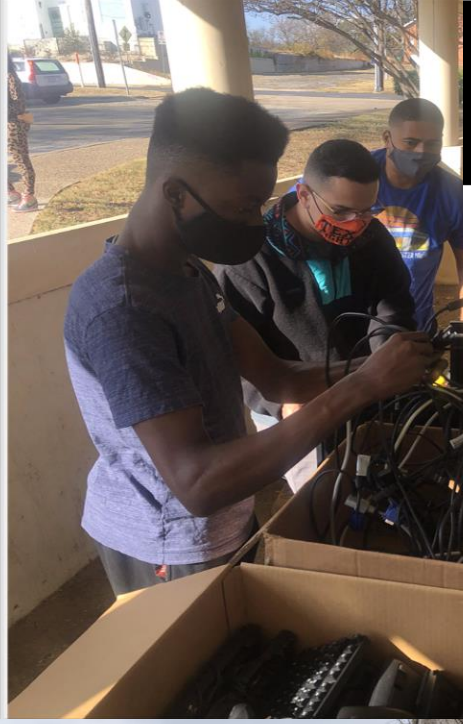
Engineering Lead & Entrepreneur

You will leave this session ready to overcome and grow your career in the technology industry.

Dec 9, 2020 | 6-8 PM,
Register here:

AUTM Events: Building Social Capital

AUTM AUSTIN URBAN TECHNOLOGY MOVEMENT



AUTM Advocacy: Promoting Digital Equity

Three ways you can support Texas Technology for All

1

Sign the petition – help us reach 1 million signatures!

We are gathering signatures to support the Texas Technology for All campaign. With enough signatures, we will ask Governor Abbot to work with AUTM and other organizations as well as the Broadband Development Council and Operation Connectivity to increase representation for underserved communities in tech.

2

Spread the word

Once you have signed the petition, help us reach our goal of 1 million signatures by sharing your commitment to technology access on social media. Use icons on the right to visit our social sites and tag us in your content.

@autmtx

3

Donate to AUTM

Donations go directly towards our three main impact areas:

1. Providing internet access
2. Distributing computers
3. Teaching digital skills

We have made great progress, but still need your help! To date we have over **1,700 signatures** and have donated **139 computers** that were given to three organizations.

About AUTM

Austin Urban Technology Movement (AUTM) bridges the gap between the Black and Hispanic communities and the technology industry through job placement, career development, and networking opportunities. Learn more

Sign the petition and learn more about Texas Technology for All

Thank You!

AUTM AUSTIN URBAN TECHNOLOGY MOVEMENT

Follow us on social @autmtx

Contact Us

Isa White, MBA - Program Director

isa@autmtx.org

(512) 766-0653

www.autmtx.org